

YOUR I HELP MESSAGE

HOW TO CLEARLY AND QUICKLY ANSWER THE QUESTION WHAT DO YOU DO?

Use the your clarity worksheets to fill in the blanks.
Feel free to play with the flow and rearrange the problem/solution/results
until it makes sense for your business.

I help



Describe Your Client Here

achieve, grow,
overcome, provide



Describe Either The Problem Or Your Solution Here
Choose a verb based on your specific circumstance

so that



Describe How They Will Feel Here

Examples:

I help stressed out, busy pet owners get their mornings back and feel like super dog mom by taking over the un-fun part of pet ownership so that they can sleep in on the weekends.

I help the best dog parents in Houston have happy, healthy and thriving pets by sharing the responsibility of pet ownership with someone who will love their pet just as much as they do.

I help busy pet owners take great care of their pets so that they can have peace when they're away knowing that their precious pet is being loved on.